

MEDIA KIT 2026

WEC Review

Waste Energy Carbon Review

An English-language B2B market intelligence platform and digital e-magazine covering waste, energy and carbon markets across Europe and selected international markets.

• Launching 2026

• Founding Partners Invited

• Europe & International

About WEC Review

WEC Review is an English-language B2B market intelligence platform and digital e-magazine focused on waste, energy and carbon markets.

The platform covers strategic developments across Europe and selected international markets, with particular attention to RDF/SRF, residual municipal waste, Waste-to-Energy, cement, recycling, logistics, tenders, procurement, biogas, biomethane, carbon markets and environmental regulation.

WEC Review is being developed as a professional information and business development platform for technology providers, operators, advisors, investors and industrial decision-makers active in the waste, energy and carbon transition.



Launch Positioning

- Launching in 2026
- English-language B2B platform
- Europe and selected international markets
- Founding Partners invited
- Digital-first e-magazine and newsletter model

Editorial Focus



Waste & Residual Municipal Waste

Market trends, policy updates and operational insights on municipal waste streams across Europe.



RDF/SRF & Alternative Fuels

Production, quality standards, market dynamics and applications of alternative fuels.



Waste-to-Energy

Technologies, performance, plant projects and strategies for energy recovery from waste.



Biogas & Biomethane

Market developments, upgrading technologies, regulatory frameworks and project pipelines.



Carbon & ETS

Emissions trading, carbon pricing, policy impacts and strategies for decarbonisation.



Cement & Industrial Fuel Users

Fuel substitution, co-processing, emissions performance and industry initiatives.



Recycling & Circular Economy

Recycling markets, material recovery, circular business models and policy developments.



Tenders & Procurement

Public and private tenders, procurement strategies and contract opportunities across Europe.



Technology & Investment

Innovations, digital solutions, R&D and investment trends shaping the sector.



Logistics & Cross-Border Flows

Waste shipments, regulations, trade flows and border compliance insights.

Audience

- Technology suppliers
- Waste operators
- RDF/SRF producers
- Waste-to-Energy companies
- Cement and industrial fuel users
- Recycling companies
- Biogas and biomethane developers
- Logistics providers
- Carbon and ETS advisors
- Environmental law firms
- Engineering and EPC companies
- Investors and infrastructure funds
- Consultants and strategic decision-makers
- Trade fair organisers and industry associations

Platform Products

Products & Services



1. WEC Review Website

The central B2B platform for market intelligence, editorial content, company profiles, tenders and procurement signals covering European waste, energy and carbon markets.



2. WEC Weekly Brief

A weekly email newsletter delivering curated market signals, editorial highlights and industry developments directly to decision-makers.



3. WEC Review Quarterly

A digital-first e-magazine offering in-depth analysis, market outlook reports, technology profiles, expert interviews and strategic intelligence.

Selected print editions may be produced for trade fairs, conferences, special partner campaigns, individual orders and other high-value occasions.

2026 Plan: One Launch Issue and one possible Special Issue.
A regular quarterly publishing cycle is planned from 2027.



4. Sponsored Insight & Technology Profiles

Dedicated editorial content for technology suppliers, service providers and industry leaders — published across platform, e-magazine and newsletter.












5. Founding Partner Visibility

Premium branding and visibility for early partners across all WEC Review channels, including website, e-magazine, newsletter and events.

Partnership Opportunities & Launch Rates

The following introductory launch rates are available for selected early partners during the 2026 launch phase.


	Founding Partner Package	2,500–4,500 EUR
	Premium Founding Partner Package	5,000–7,500 EUR
	Technology Profile	1,500–2,500 EUR
	Sponsored Insight / Expert Article	850–1,500 EUR
	Expert Interview	1,200–2,000 EUR
	Launch Visibility Bundle	3,500–5,500 EUR
	Newsletter Sponsor	300–600 EUR per issue
	Website Banner Partner	250–600 EUR per month



Video-Enhanced Technology Profiles



Video Thumbnail





Clickable Link



QR Code

Bring your technology to life with rich media and interactive engagement.

 All rates are net prices and may vary depending on scope, timing, placement, production requirements and package configuration.

 Custom packages are available for founding partners, technology suppliers, event organisers and media cooperation partners.

Advertising Formats & Technical Guidelines

01



E-MAGAZINE ADVERTISING

- Full Page Advertisement 900–1,250 EUR
- Double Page Spread 1,500–2,200 EUR
- Half Page Advertisement 500–700 EUR
- Partner Page / Profile Page 1,200–2,000 EUR
- Cover Options available upon request
- Special Print Edition Presence available upon request

02



DIGITAL ADVERTISING

- Website Banner 250–600 EUR per month
- Newsletter Sponsorship 300–600 EUR per issue
- In-Article Banner 250–500 EUR per month
- Section Sponsorship available upon request

03



VIDEO-ENHANCED TECHNOLOGY PROFILES

WEC Review can support selected partner profiles with video thumbnails, clickable links, QR codes, equipment demonstration videos, project videos or company landing page links.

- Sorting systems
- RDF/SRF production lines
- Shredding
- Waste-to-Energy technology
- Biogas and biomethane plants
- Upgrading systems
- Flue gas treatment
- Emissions monitoring
- Industrial automation
- Recycling technology

04



TECHNICAL GUIDELINES

- **Accepted files:** PDF, AI, EPS, SVG, PNG, TIFF, JPG
- **Print:** 300 dpi, CMYK, 3 mm bleed where applicable, fonts outlined or embedded
- **Digital:** RGB, optimised file size, web-safe formats preferred
- **Final artwork** subject to approval

Editorial Themes & 2026 Publishing Plan

The current launch planning date is 3 June 2026.

WEC Review is presented as a launch-year publication in 2026.



2026 Launch Plan



Launch Issue / 2026

Europe & Selected International Markets:
Waste, Energy and Carbon Market Brief 2026

FOCUS AREAS

- RDF/SRF market outlook
- Biomethane investment pipeline
- Waste-to-Energy and ETS exposure
- Cement and industrial fuel users
- Tenders and procurement signals
- Recycling, logistics and cross-border flows
- Technology suppliers and investment signals



Special Issue / Late 2026

Technology, Procurement and
Regulation Outlook 2027

FOCUS AREAS

- Emerging technologies and innovation
- Procurement trends and tender pipelines
- Policy, regulation and market frameworks
- Carbon markets and compliance outlook
- Investment, M&A and strategic partnerships
- Key market and technology outlook 2027



From 2027: WEC Review Quarterly is planned as a regular quarterly digital e-magazine.



Digital-First Publishing Model

WEC Review will be primarily published as a digital e-magazine and flipbook. Selected print editions may be produced for trade fairs, conferences, partner campaigns, individual orders, special occasions, sponsor needs and media cooperation packages.

Selected Events

- IFAT
- Ecomondo
- Pollutec
- RWM / ESS
- World Biogas Expo
- Carbon market events
- Waste-to-Energy conferences
- Biogas and biomethane events

BECOME A FOUNDING PARTNER

Join WEC Review as a Founding Partner

WEC Review is inviting selected companies to become early partners of a new English-language B2B market intelligence platform covering waste, energy and carbon markets across Europe and selected international markets.

PARTNERSHIP OPPORTUNITIES



Founding Partner Packages



Technology Profiles



Expert Interviews



Sponsored Insights



Newsletter Sponsorship



E-Magazine Presence



Website Visibility



Video-Enhanced Profiles



Media Cooperation



Event & Trade Fair Partnerships



Special Digital or Print Editions



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Partnerships & Business Development

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Waste. Energy. Carbon. **Markets that matter.**